



FROM THE FIELDS

*A Newsletter of the Los Olivos – Riker
Neighborhood Association (LORNA)*

Published May, 2010

www.lorneighborhood.com

Los Olivos – Riker Neighborhood Organizes

It is with great excitement that our neighborhood has officially “organized” as a “not for profit community benefit organization.” We’ve been awarded a Tax ID number and set up a bank account at First Capital Bank on South Main Street. As such, we’ve launched both a Neighborhood Association and a Neighborhood Watch charged with keeping our local streets safe while enhancing the quality of life for our residents and businesses. As some of you may already be aware, much of the organizing has been around our Neighborhood Watch. The Neighborhood has been divided up into 13 “zones” with “Captains and Co-Captains” for each area. If you have not already met your “zone” Captain or Co-captain, please see www.lorneighborhood.com for contact information. You can also contact Watch Chair, Cynthia Shaffer at cyfly@version2dot1.com. This newsletter is the first of what we hope to be a regular publication delivered to the doorsteps of businesses and residents in our jurisdiction. Should you have feedback, ideas or announcements, please contact the Association President, Steve McShane at (831) 970-4141 or via email at steve@mcshanesnursery.com.

Neighborhood BBQ & YARD SALE JUNE 26TH

Thanks to the leadership of Holly Uchida in Zone 8, we’ve set the date for our first “Neighborhood Wide” activity. We’ve planned a “Mega Yard-Sale” and BBQ for Saturday, June 26th on Riker Court from 8AM to 2PM. Residents will be invited to RSVP for a small “plot” where they will be able to set up for a “community yard sale” beginning at 7AM on the 26th. Should they choose, some or all of their proceeds will go to the Neighborhood Association. Festivities will include DJ Music, contests, a bounce house and some fabulous BBQ beginning at 11AM. Residents are invited to bring both side dishes and desserts to share as LORNA has agreed to spring for the hot dogs, hamburgers and veggie burgers. We plan on games and a raffle as well. We are looking for prizes! Should you wish to “sign up” for a yard sale plot, to volunteer or donate, please contact Holly at (831) 757-7731 or Steve McShane via email at steve@mcshanesnursery.com. We may even be able to pick up material you’d like to donate to be sold.

LORNA Website Launched

Have you visited our LORNA Website? The address is www.lorneighborhood.com. We could not be more excited about this amazing website supporting our local community. Thanks to the hard work of website designer Jenny Kreider, residents will be able find up to date news, a business directory and helpful information from the city of Salinas. We are also working on a “crime tip” blog that folks will be invited to sign up for (subscribe to). As soon as anyone posts anything suspicious activity / information (alerts), it is immediately dispatched to all who are subscribed to receive alerts. This kind of network is what keeps criminals from making inroads to our community! We are actually looking for someone to serve as our “web-master” looking over the site. For the time being, Cynthia Shaffer has agreed to work with Jenny on administering it. Should you have feedback or ideas to improve the site, please contact Cynthia at cyfly@version2dot1.com. Jenny has been more than generous with her time as well. Should you wish to contact her for any web related projects, email her at jenkreider@sbcglobal.net.

Neighborhood Marquee Planning Begins

Some folks may remember the wooden signs that graced the entrances of our neighborhood at the Riker and Los Olivos Intersections. Thanks to the efforts of Kevin Low in Neighborhood Zone 4, there is tremendous interest in bringing back “marquees” at the entrances to our community off Blanco Rd. Local draftsman Greg Carey and other zone representatives joined Kevin for a walk to brainstorm the idea. Greg completed some sketches that were presented at the most recent Neighborhood Association meeting. The sketches were met with rave reviews. Some rough drawings can be seen at www.lorneighborhood.com. For more information and for anyone interested in this project, please contact Kevin at g.appletree@juno.com. We are getting cost estimates and speaking with the city now. The project will be discussed more at the next LORNA board meeting on Tuesday, June 15th at 7:30PM at Villa Serra.



Be sure to check out
www.lorneighborhood.com

Neighborhood Flag Project Underway

Friendly neighbors are ready to deliver and install a flag for only \$30 on your home! Thanks to Mary Richardson, of Neighborhood Zone 7, you can enjoy a high quality United States Flag brought to you by LORNA. Mary researched the best deal for a high quality fixture and flag and \$30.00 is a deal! The flag is of high quality embroidered nylon and will come installed with personal instructions on the care, maintenance and flying. For more information, please contact Mary at maryjohnr@sbcglobal.net. Thanks for your awesome idea and effort, Mary!!!

Association Officers Elected. Directors Needed.

At the May 11th meeting of the Los Olivos – Riker Neighborhood Association, we elected our officer team for the 2010 – 2011 year. The team consists of Steve McShane, Association President, Melissa Mears, Association Vice President, Elena Lightbown, Association Secretary, Bill Slezak, Association Treasurer and Cynthia Shaffer and Dan Jones as Directors representing the Neighborhood Watch. Several other folks are being considered for various director positions including Neighborhood Watch, Neighborhood Improvement, Neighborhood Communication, Membership, Internet Operation and Activities. Descriptions of the various positions and committees are in our “articles” on the website. Our next meeting is Tuesday, June 15th at 7:30PM at Villa Serra. The meetings are open and everyone is welcome to attend. If you are interested in seeking a position on the board, please contact Steve McShane at (831) 970-4141 or steve@mcshanesnursery.com.

IMPORTANT ASSOCIATION & WATCH CONTACT INFORMATION

Steve McShane, Association President	(831) 970-4141	steve@mcshanesnursery.com
Melissa Mears, Association Vice-President	(831) 595-9273	melissamears@hotmail.com
Bill Slezak, Association Treasurer	(831) 758-3553	wmslezak@sbcglobal.net
Elena Lightbown, Association Secretary	(831) 596-6909	emlightbown@yahoo.com
Cynthia Shaffer, Watch Chair	(831) 809-4929	cyfly@version2dot1.com
Don Jones, Watch Co-Chair	(831) 758-5867	bearpaw05@sbcglobal.net

JOIN THE ASSOCIATION. Minimum suggested annual membership is \$10 per household or \$50 per business. Dues are managed by the LORNA Board and financial reports are given at each LORNA Board Meeting and once a year at our annual meeting. Please complete the following form and enclose your check payable to LORNA. Checks and forms should be sent to: LORNA Membership 443 La Jolla Way, Salinas CA 93901. Thank you.

LORNA MEMBERSHIP FORM

Household Membership \$10 (minimum) \$25 \$50 Other: _____

Business Membership \$50 (minimum) \$75 \$100 Other: _____

Business / Member(s) Name(s): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____ Cell: _____

Email: _____

Would you like to get more involved in LORNA? YES

- Baking for events Join the Board Help with newsletter
- Host coffee / event Volunteer at event Other: _____